EMILY TARTANELLA
Designer · Illustrator · Writer

etartane@gmail.com
emilytartanella.com
732.742.3675

I am a DC-based designer who is passionate about marketing, branding, and storytelling through both visual and written communication.

EDUCATION

Maryland Institute College of Art   2016-2017
Post-Baccalaureate, Graphic Design
Relevant courses: Branding, Interactive Media, Film Branding, Experimental Typography

Haverford College   2006-2010
B.A., English. Graduated with Honors

EXPERIENCE

Art Director, openbox9   2020–Present

Senior Designer, openbox9   2019-2020

Multidisciplinary Designer, openbox9   2017-2019

Serve as project lead and head designer for multiple projects in both web and print. Emphasis in branding, illustration, and building relationships with clients. Extensive experience in taking websites from IA phase through to final launch.

Graphic Design Apprentice, Ripe Studio   2017

Designed wide range of pieces for small DC branding studio. Served as project management on select studio projects. Managed studio newsletter and contribute to social media campaigns.

Graphic Design Consultant, Folger Shakespeare Library   2016-Present

Provide regular, freelance support for performing arts venue reaching over 60,000 patrons annually. Designed pieces including: entire digital ad campaign for theatre season, postcards, interior signage, playbills, brochures, and more.

Public Programs Administrative Assistant, Folger Shakespeare Library   2013-2016

Drafted graphic content for marketing campaigns for all public programs. Managed web content for all Folger public programs and led departmental efforts in website redesign. Launched and maintained Folger Instagram account, and led social media campaigns for theater season. Assisted in drafting/editing marketing emails, creating both written and graphic content.

Freelancer/Features Intern, *The Philadelphia Inquirer*   2010-2012

Wrote multiple stories, including profiles of local events, writers, and artists. Attended editorial meetings and discussed copy-editing choices. Contacted numerous publicity firms for interviews and event information.

SKILLS & SOFTWARE

Computer: Adobe Creative Suite, Microsoft Office, iMovie, Sketch, InVision, CSS/HTML
Design Skills: Branding, Illustration, Typography, UX Design
Languages: Fluent in French, conversational in Italian